

VNFA HELPING HAITI



Meds &
Food For
Kids



Valley National
Financial Advisors

Since our inception in 1985, Valley National Financial Advisors has been committed to supporting its family of clients on many levels. Recently, we discovered that one of our valued clients had a daughter working with a non-profit organization in Haiti when the massive earthquake struck the capital city of Port-au-Prince on January 12, 2010. We were relieved to learn that she was uninjured in the earthquake; but the stories of devastation from her and from other news outlets cemented the fact that our help was needed now more than ever.

Valley National Financial Advisors is seeking your donation to aid in the efforts of her organization, Meds and Food for Kids (MFK), which is dedicated to saving the lives of Haiti's malnourished children and other nutritionally vulnerable people. Ann Gold, a representative from MFK Haiti personally assured me that donations made specifically with the intent of providing earthquake relief will be used to cover production costs of a Ready-to-Eat Therapeutic Food (RUTF) which Ann says "can't be produced fast enough right now."

Because the RUTF (known in Haiti as Medika Mamba, or "Peanut Butter Medicine") is produced in Haiti by Haitian labor and using Haitian agricultural products, your donation to this organization will also aid in rebuilding the Haitian economy.

I have committed to match my clients' and employees' donations to a sum of \$1,000 in order to support this cause. Please join me in this effort.

To make a contribution, please complete and return the attached form with your donation. MFK is a registered non-profit 501(c)(3) corporation in the United States and a registered Non-Governmental Organization in Haiti.

On February 27, 2010 another catastrophic earthquake struck central and southern Chile causing the loss of at least 708 lives as of the issue of this Weekly Commentary; thousands were left without power, food or safe drinking water. It is our intent to extend the same fundraising efforts to aid in this recovery as we are for MFK and the people of Haiti. We will eagerly welcome our clients suggestions as to organizations where our funds for Chile should be directed – to make a suggestion please e-mail Andrea Schumann at aschumann@valleynationalgroup.com

Sincerely,

Tom Riddle and the staff of Valley National Financial Advisors



VNFA Helping Haiti - Donor Form

Please complete and return to your Valley National office with your donation. We will be collecting all donations through **APRIL 15, 2010**. Valley National Financial Advisors will match all donations received in that time frame (up to a sum of \$1,000). We will be forwarding all individual donations and donor forms, along with Valley National's donation to **Meds & Food For Kids** on April 16, 2010. You will be receiving a letter of acknowledgement from MFK for within 2-3 weeks following our submission. Thank you for your kindness and generosity in helping the efforts of VNFA and MFK Haiti.

Valley National Financial Advisors
1605 Valley Center Parkway, Suite 160
Bethlehem, PA 18017

Valley National Financial Advisors
825 Belvidere Road
Phillipsburg, NJ 08865

Donor Information (please print)

Name	
Address	
City	
State	
ZIP Code	
Telephone	
E-Mail	

Pledge Information

I (we) pledge a total of \$_____

I (we) plan to make this contribution in the form of:
___ cash ___ check

Gift will be matched by _____ (company/family/foundation).
___ form enclosed ___ form will be forwarded

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

___ I (we) wish to have our gift remain anonymous.*
*(you will still receive a letter of acknowledgement from MFK for your tax records)

Signature(s)
Date

Please make checks, corporate matches, or other gifts payable to:

Meds & Food For Kids

For more information on Meds & Food For Kids visit www.mfkhaiti.org

MFK is a registered non-profit 501(c)(3) corporation in the United States and a registered Non-Governmental Organization in Haiti. *Securities offered through Valley National Investments, Inc. Member SIPC, FINRA*